

**FAEL LUCE: ANOTHER STEP TOWARDS THE EXCELLENCE**

Agrate Brianza, 1<sup>st</sup> of September 2016 –Another important milestone in the history of Fael has been reached. After a year and seven months of "transition", the doors of the **new headquarter FAEL 2.0** have been opened after the summer break!

The new building, of considerable architectural value, designed and built with the use of modern technologies and materials, is located at exactly the same point of the historical site demonstrating, in a tangible way, the local roots and the contribution that Fael products offer to the "Italian Excellence".

Equipped with a new ultra-modern laboratory, a large showroom, training rooms, meeting room with 100 seats and rooms with video conferencing, the new building in **#viaeuripide** was conceived and designed to accommodate and engage its partners all over the world and to offer all employees a pleasant working location, comfortable, technologically advanced and environmentally friendly, where the energies of the individual and of the synergies of many are turned into excellence.

"The new HQ is a source of pride for all of Fael LUCE" says Luciano Parravicini, Chairman of the Board. "The investment into a new facility, it was a conscious decision, the result of analysis and deep studies both from a functional and image point of view. The new offices represent a strategic choice and the natural evolution of the continuous business growth on several fronts: increased investment in research and development of technologies and ever more efficient products, the integration of talented and motivated resources in our team. I am sure that the new headquarters will be the cradle of new extraordinary success in Italy and abroad".

An autumn so bubbly that, a few months after the close of the Light & Building exhibition held in Frankfurt in March 2016, will see Fael LUCE again involved during the **Hong Kong Lighting Fair**, from 27 to 30 October 2016 - Hall of Aurora booth 1C-C22. During the exhibition the results of careful research about performance, design, materials, and a new optical concepts will be presented: *Safeway*<sup>®</sup>, for streetlights, and *FlexoHP*<sup>®</sup> for the latest generation of HP floodlights, both patented by Fael. It is precisely on this latter point that the Company, and in particular the R&D department, has achieved outstanding results. The Fael LUCE LED products' range, all strictly designed, manufactured and individually tested in Italy, have now surpassed traditional sources not only in all application segments, but also in reference luminous efficiency, power consumption, performance and reliability. New lighting scenarios lead to a better illumination with huge energy savings, respecting the environment.

Afterwards, FAEL will star in **INTERLIGHT MOSCOW**, staged in Moscow from 8 to 11 November 2016 in Hall F, stand D60.

## **WE DO IT BETTER – WE DO IT TOGETHER**

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*Fael Luce is a leading company in the supplying of innovative and sustainable lighting systems. The huge range of products includes lighting systems for large areas and sport facilities, urban lighting, industrial and commercial structures. Established in 1965, headquartered in Agrate Brianza (Italy), FAEL Luce experienced a vast development, that allowed her to be present in several markets worldwide, where exports the 70% of her production.*

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